



MultiPoint
Integration Manager



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The challenge: Management cannot manage what it cannot see.

In a digital age, management teams have ready access to vast amounts of data. Yet surprising numbers of executives still do not have access to the specific information they need to effectively plan, organize, provision, monitor and direct their organizations.

Many organizations are still cutting and pasting spreadsheets together to produce cross-platform, cross-organizational views of information. It is usually too little, too late. By the time the information gets to the decision-makers in a usable form, opportunities are lost.

Often it is not possible to see the “whole picture” because data exists in different places, on different systems, in different forms. Cases abound at all levels of business, government and education. The data is there. It’s just difficult to use in a timely, effective manner. Disconnected data creates blind spots for management. Management cannot manage what it cannot see.

No one planned it this way. IT organizations are dynamic, and over time they accumulate systems that cannot talk to each other. These systems may be spread across the world, or just across the room. Either way, the problem is the same: no visibility. Management is flying at least partially blind.

ERP systems (such as those from SAP, PeopleSoft and, J.D. Edwards) promise to combine all processes and data into a single application. The results are mixed. After abandoning existing systems, migrating to the new system, and converting every business process to conform to the new ERP system, some conclude that it takes too long, costs too much and unduly disrupts the organization. During the implementation phase, management remains largely blind to the information it needs.

But that’s the old problem.

Now there’s a new solution. Enter Executive Intelligence.

The solution: MultiPoint Integration™

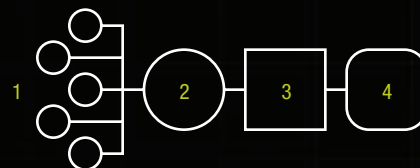
With its MultiPoint Integration solution, Executive Intelligence enables new levels of management insight. This insight comes from the consolidation of diverse data into one place and one form to deliver answers on demand.

MultiPoint Integration Manager puts new technology to work to automatically collect and load disparate data into a data warehouse.

MultiPoint Integration Manager is a rules-based system that is configured to meet your specific data collection and integration requirements. As your requirements change, the rules can be changed in just minutes.

MultiPoint Integration Manager is different from other ETL (Extract, Transform, Load) systems in two important respects. First, it performs the validation, transformation and data quality assessment functions at the remote location, not at the data center. Second, it actually completes the transformation processes before the data is presented to the data warehouse. That is, the data it delivers to the data warehouse is ready to load.

MultiPoint Integration Manager is immensely scalable right from the desktop up to large enterprise operations. It can collect, transform, and present data from hundreds or even thousands of remote systems. It automates the entire process. The solution runs automatically, unattended, 24x7. It makes the data collection and transformation process transparent, so you can forget about the back-end systems and focus on what really matters.



Most data integration projects comprise four steps:

1. Extract/Collect data from source systems.
2. Load it into a data warehouse.
3. Validate and transform it.
4. Create reports.



MultiPoint Integration Manager takes a different, faster, and far more efficient approach:

1. Validate data, transform it to a common form, and move it to a central data collection site.
2. Load that data into a common data base system, sometimes called a data warehouse.
3. Present reports to management and other users, preferably through the web.

"Before we put our Executive Intelligence solution in place, we had a problem gaining accurate and timely business information. Today, Executive Intelligence provides us with a consolidated view of our sales, assists in projections and increases our ability to spot trends."

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The benefits: Magnify management insight. With the MultiPoint Integration Manager suite, Executive Intelligence, Inc. brings data together and transforms it into meaningful, actionable information. Executive Intelligence shifts the focus from IT concerns—storing, managing and protecting data—to business concerns—using data to make better decisions.

MultiPoint Integration Manager arms your management team with a consolidated view of your information. When an organization has many local, unconnected data sets, management is often forced to fly in a fog—or to make decisions without a sharp view of the corporate or organizational picture.

Executive Intelligence helps you clear the air. It brings together disparate data sets and puts them into a visual, easy-to-absorb format that magnifies management insight. The information generated through the MultiPoint Integration Manager system can help you react faster to shifts in your business, identify sales trends and customer patterns, evaluate results in test markets, and spot opportunities to strengthen your supply chain.

Ultimately, MultiPoint Integration Manager helps you gain greater control over your business. It doesn't bury you in data. It delivers actionable information.

Meet pressing business needs

Here are some of the many reasons why MultiPoint Integration Manager is the right choice for your data integration needs:

Speed

MultiPoint Integration Manager is quick to set up. It can be up and running in a matter of day or weeks, not months or years.

Scalability

MultiPoint Integration Manager can scale upward to accommodate thousands of remote sites and virtually any amount of data.

Security

MultiPoint Integration Manager protects your data with secure protocols, encryption technologies and other advanced security features, such as digital fingerprints that travel separately from your data.

Flexibility

MultiPoint Integration Manager accommodates almost any type of data in virtually any format, and changes take just minutes or hours, not weeks and months.

Minimal risk

MultiPoint Integration Manager requires no development work on your part. You can forget about the risk of long development delays and large cost overruns.

Cost-efficiency

Executive Intelligence can deploy its solution for a cost that is typically an order of magnitude less than today's monolithic data integration solutions.

Delivery options

MultiPoint Integration Manager can be made available to your organization as either a service or a product, depending on your needs.

Easy management

With central deployment, management and maintenance as well as automatic software updating, MultiPoint Integration Manager is simplicity itself.

"We already had more than enough data. We didn't have a mechanism to manage all that data, to connect the pieces, to turn it into usable knowledge, and to deliver it to the buildings and classrooms. That's what Executive Intelligence delivers for us."

Are you ready for Executive Intelligence?

Dozens of public institutions and private enterprises count on Executive Intelligence to turn disparate data into actionable information. The Executive Intelligence client list ranges from Fortune 500 companies and global consulting firms to local school districts .

These organizations know that Executive Intelligence is uniquely positioned to deliver enterprise integration solutions that magnify management insight.

Executive Intelligence can do the same for your organization. To discuss your needs, call Executive Intelligence toll-free at **866-678-4321**. Or to explore MultiPoint Integration solutions online, visit: **www.exec-i.com**.